



Interaction Designer, Product designer, UX designer, Chief Experience Officer

Expert (+10 years experience) | Manager/Lead,
Architect, Designer

Working (Hit me with offer) | Vilnius,
Lithuania

Sector Background

Bank&Finance,
Telecommunication,
Advertising, IT
Company, Insurance, E-
Commerce, Technology
Startup, Retail

Preferences

Location

Remotely only

Duration

Any

Current status

Working (Hit me with
offer) (Updated: 7 months
ago)

Workload

100%

Personal Statement

Portfolio: <https://www.behance.net/zbigniewgecis>

Website: www.indigokids.lt

Articles: <https://medium.com/@zbigniewgecis/>

Older works: <http://old.indigokids.lt/#/portfolio/>

It's not how you see or talk about your business, it's all about how people experience it. My journey to design world started 14 years ago. I took up any challenge in the field of digital technology and visual communication. Through attempts and failures, I learned how to understand people's expectations and how to deliver great user experiences.

I bring years of invaluable experience and know-how to the table — gained from working on hundreds of projects, offering expertise in fields related to everything from B2B & B2C e-commerce and corporate website to advertisement and branding

When making design I try to understand user's desires, needs, motivations, and contexts. Also I need to understand business, technical, and domain opportunities, requirements and constraints. Using that knowledge as a foundation for plans to create products whose form, content, and behavior is useful, usable, and desirable, as well as economically viable and technically feasible.

In 2007 I've created my own IT company Indigo kids. For the last 3 years Indigo kids develops Menu123.com (Brooklyn based startup). I'm responsible for the overall user experience (UX) of this project, strategy behind and user interface design of the organization's products and services. As a product owner I represent the stakeholders in this project. I'm accountable for ensuring that the team delivers value to the business. I write customer-centric items (typically user stories, acceptance criteria, BPMN schemes, wireframes, design mockups), rank and prioritize them, add them to the product backlog.

As co-owner of Indigo kids I'm also responsible for hiring new developers & designers, negotiate with clients, interview prospects and communicate with existing customers.

My key duties and responsibilities include, among others, the following:

- Meeting clients to discuss the objectives and requirements
- Understanding the client's needs and developing suitable concepts
- Estimating the amount of time needed to complete projects
- Designing different types of illustrations and layouts as per brand guidelines
- Produce excellent visual solutions
- Working alone or as part of a team as per the requirements of the project
- Collaborating with copywriters, photographers, printers, stylists, illustrators, and account managers to give the best service to the clients
- I define Customer journey maps
- Run usability tests

Good communication and listening skills are paramount for a designer, and I excel in both verbal and written communication. I am a team player to the core, but am also at complete ease when working alone.

This is the list of books that shaped my professional view:

- About Face: The Essentials of Interaction Design (A.Cooper)
- How to Win Friends and Influence People (D. Carnegie)
- Design Is a Job (M. Monteiro)
- Start with No: The Negotiating Tools That the Pros

Don't Want You to Know (J. Camp)

- Thinking, Fast and Slow (D. Kahneman)

- The E-Myth Revisited: Why Most Small Businesses

Don't Work and What to Do About It (M. Gerber)

- Don't Make Me Think, Revisited: A Common Sense
Approach to Web Usability (S. Krug)

- Made to Stick: Why Some Ideas Survive and Others Die
(C. Heath)

- Getting Real: The Smarter, Faster, Easier Way to Build
a Web Application (37 Signal)

Skill Stack

TESTING

Manual Testing +6 years

Test Automation +6
years

IMPLEMENTATION

Solution Architecture +6
years

Stakeholders
Management +6 years

Customer Facing +6
years

Team Leading +6 years

Release & Budget
Planning +6 years

Support of Systems +6
years

Business Analysis +6
years

Data Analysis +6 years

Requirements
Gathering +6 years

IT Service Management
+6 years

DESIGN

Adobe Photoshop +6
years

Adobe Illustrator +6
years

METHODS

Waterfall +6 years

Scrum 3-4 years

Agile 3-4 years

Adobe Indesign +6 years

Wireframing +6 years

Interaction/Graphic
Design +6 years

GUI-Design +6 years

Axure +6 years

Adobe Creative Suite
2-3 years

Sprint 3-4 years

TDD 2-3 years

WEB

HTML5 4-5 years

CSS3 2-3 years

Bootstrap 2-3 years

ROLE EXPERIENCE

Architect +6 years

IT Analyst +6 years

Project Manager +6 years

Designer +6 years

Scrum Master +6 years

Team Lead +6 years

Business Developer +6
years

QA Specialist 3-4 years

LANGUAGE SKILLS

Polish Język Ojczysty

Lithuanian Gimtoji

English Proficient Business
Level (C1/C2)

Rusų Независимый
Пользователь (B1/B2)

MOTIVATION

Mind-blowing Projects +
+ +

Overwhelming Team +
+ +

Inspirational Leadership
+ + +

EDUCATION LEVEL

High School degree
Graduated

Bachelors degree in IT
Graduated